

01/04/10

New Addition to Sales Team



"Committed to Service Beyond Expectations"



COLFAX, North Carolina --- January 4, 2010 --- Green Resource adds a new sales professional to their team. Jesse 'Jay' V. Reins, III earned the prestigious Certified Golf Course Superintendent (CGCS) title while managing Oakwoods Country Club, in Wilkesboro, NC. Years later, he joined Southern Agricultural Insecticides, Inc. operating a sales territory for nine years. Jay invested the last three years of his career with LESCO, Inc. (now known as John Deere Landscapes). In this role, Jay was a Regional Agronomist, with a strategic sales focus on fertilizer, combination products, and turfgrass seed.

Mr. Reins, III will be principally engaged in the Golf market segment in western North Carolina and metro-Charlotte. His cellular number is: (828) 514-7947 and his e-Mail address is jreins@green-resource.com.

Green Resource, LLC

Founded in 1994, Green Resource is a wholesale distributor, who markets and sells professional-grade fertilizer, chemicals, native and turfgrass seed, and erosion control products from four strategically-located warehouses. The company serves golf courses, lawn care operators, grounds maintenance companies, nurseries, retail lawn and garden centers, greenhouses, and prominent landscaping firms throughout North Carolina and South Carolina. Green Resource is a privately-held, limited liability North Carolina corporation.