

08/17/11

Firewalker Challenge



"Committed to Service Beyond Expectations"

COLFAX, North Carolina --- August 17, 2011 --- Green Resource hosted their annual Summer Sales Meeting. The company's following supply chain partners also participated: Andersons Golf Products, Arysta LifeScience, Bayer Environmental Science, Cleary Chemical Company, Geotextile Systems by Propex, PBI/Gordon Corporation, Precision Laboratories, PROFILE Products, Spring Valley USA, Syngenta Crop Protection, and Western Excelsior.

The highlight of the two-day event was the Firewalker Challenge conducted by Team Builders Plus (Marlton, NJ). Participants bent spoons, broke boards with their hands, walked across a bed of razor-sharp nails, and culminated by walking through a 12-foot bed of burning coals. According to Robert Herring, the company's Director of Sales and Marketing, "The purpose of the Firewalker Challenge was to overcome personal, self-imposed limitations and affirm our commitment to do whatever it takes to satisfy our customers."



The festivities began at dusk ...



Spencer Stubbs walking through a bed of burning coals!