

09/23/08

Leadership Team Addition



"Committed to Service Beyond Expectations"



COLFAX, North Carolina --- September 23, 2008 --- Green Resource hired Robert G. Herring as Director of Sales & Marketing. He is a 25-year veteran of the Green Industry and a Certified Turfgrass Professional (CTP). Mr. Herring has an extensive management background with Husqvarna, Agronomic Advisors, and LESCO. He began his career as a sales associate for The Scotts Company. Mr. Herring was also a former golf course superintendent at Blytheville Country Club, in Blytheville, NC.

"Robert's work experience, business relationships, and skill set will help us to achieve our corporate sales objectives." states Jonathan Annas, the company's co-owner. "Robert will also be responsible for marketing initiatives to enhance our position within our market."

Green Resource, LLC

Founded in 1994, Green Resource is a wholesale distributor, who markets and sells professional-grade fertilizer, chemicals, native and turfgrass seed, and erosion control products from three warehouses. The company serves golf courses, lawn care operators, grounds maintenance companies, nurseries, retail lawn and garden centers, greenhouses, and prominent landscaping firms throughout North Carolina and South Carolina. Green Resource is a privately-held, limited liability North Carolina corporation.